

Nov.
20 08 22

Counterfeits and Sustainability



Agenda

**This is a tentative agenda subject to change*

Start Time (GMT -6:00)	Topic	Presenter
9:00 am	Welcome	Monica Mena <i>Director, Educational Programs UL Standards & Engagement</i>
9:10 am	Current landscape: Counterfeits and the environment <i>Introduction of the current global landscape of how counterfeits intersect with society and the environment</i>	Piotr Strykowski <i>Senior Economist Organisation for Economic Co-operation and Development (OECD)</i>
9:25 am	A Green Campaign in Action <i>Discussion of a current sustainability solution that utilizes seized counterfeit goods being implemented in Uruguay</i>	Dr. Virginia Cervieri <i>Senior Partner Cervieri Monsuarez</i>
9:45 am	Q&A Discussion <i>The audience will be able to submit questions to be answered live by the presenters.</i>	
10:00 am	Closing remarks / Event ends	Monica Mena <i>Director, Educational Programs UL Standards & Engagement</i>